

**Subject:** FW: Open House follow-up docs  
**From:** Ellen Riotto <ellen@southpark.la>  
**Date:** 06/12/2017 02:28 PM  
**To:** Robert Buente <bbuente@1010dev.org>

See attached budget for the DTLA Open House from DCBID. I think we should be contributing \$10k. 4 out of 5 properties are in SP, and that doesn't include all of the small businesses in our district that are going to be capitalizing on the foot traffic.

From: Henna Sherzai <[hsherzai@downtownla.com](mailto:hsherzai@downtownla.com)>  
Date: Friday, June 9, 2017 at 2:40 PM  
To: Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
Cc: Nick Griffin <[ngriffin@downtownla.com](mailto:ngriffin@downtownla.com)>  
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Hi Ellen,

I'm back in the office for a few minutes before we go back out for more vendor partner meetings! See attached for the current working budget, which assumes we will hit our \$25k goal for an Arts & Entertainment Sponsor.

I've also attached the general sponsorship deck and the arts sponsorship deck.

Jules from AVG will add you to our working Google doc for partners by Monday.

Let me know if you have any questions.

Thanks!

Henna Sherzai  
Vice President of Marketing

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— Attachments: —

image001.png	5.8 KB
image002.jpg	519 bytes
image003.jpg	518 bytes
image004.jpg	525 bytes
OH17_budget_working.xlsx	12.7 KB

FW: Open House follow-up docs

DTLA_Open_House_ArtSponsorDeck.pdf	6.0 MB
DTLA_Open_House_SponsorDeck.pdf	7.3 MB